

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Kirk Caldwell C/O
Laird Christianson Advertising
1003 Bishop St #900
Honolulu, HI 96813

Contract / Revision 147977 /		Alt. Order #
Product Week of 7/30		
Contract Dates 07/31/12 - 08/05/12		Est. #
Advertiser POL - Friends of Kirk Caldwell		Original Date / Revision 07/26/12 / 07/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/31/12	08/03/12	M-F 5a-8a Morning News	5a-8a		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-2222--				8	\$300.00			
N 2	KHON	07/31/12	08/03/12	M-F 6p-630p News	6p-630p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-1-11--				3	\$1,500.00			
N 3	KHON	07/31/12	08/03/12	Inside Edition	1035p-1105p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				2	\$300.00			
N 4	KHON	08/04/12	08/04/12	Wheel of Fortune Sa	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----S-				1	\$600.00			
N 5	KHON	07/31/12	08/03/12	M-F 10p-1035p News	10p-1035p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-11----				2	\$1,250.00			
Totals											16	\$10,600.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/04/12	16	\$10,600.00	\$9,010.00	\$424.55	\$9,434.55
Totals	16	\$10,600.00	\$9,010.00	\$424.55	\$9,434.55

Signature: _____

Date: 7/30/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

CONTRACT**KITV**
HAWAII**KITV**
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Laird Christianson Advertising, Inc
1003 Bishop Street
9th Floor
Paahi Tower
Honolulu, HI 96813

Contract / Revision 937866 /		Alt Order #
Product Week of 7/30		
Contract Dates 07/31/12 - 08/05/12		Estimate # 2661
Advertiser Caldwell/NP/Mayor		Original Date / Revision 07/30/12 / 07/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive Chris Pelletier	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/31/12	08/05/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				3	\$500.00			
N 2	KITV	07/31/12	08/05/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				3	\$500.00			
N 3	KITV	07/31/12	08/05/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----S				1	\$500.00			
N 4	KITV	07/31/12	08/05/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----S				2	\$300.00			
N 5	KITV	07/31/12	08/05/12	KITV 4 News This Morning	5-7am	-TWTF--	:30	5	\$100.00	NM	5	\$500.00
N 6	KITV	07/31/12	08/05/12	Nightline	11-1130p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				3	\$100.00			
N 7	KITV	07/31/12	08/05/12	Jimmy Kimmel	1130p-1230a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				1	\$50.00			
Totals											18	\$4,950.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	18	\$4,950.00	\$4,207.50	\$198.26	\$4,405.76
Totals	18	\$4,950.00	\$4,207.50	\$198.26	\$4,405.76

Signature: _____

Date: _____

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

Contract / Revision 802549 /		Alt Order #
Product 7/31-8/3		
Contract Dates 07/30/12 - 08/05/12		Estimate # 2861
Advertiser Friends of Kirk Caldwell		Original Date / Revision 07/30/12 / 07/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Lehua Watson	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KFVE	07/31/12	08/03/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				5	\$60.00			
N 3	KFVE	07/31/12	08/03/12	Hawaii News Now at 6:30	628p-7p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				5	\$150.00			
N 4	KFVE	07/31/12	08/03/12	Hawaii News Now At Nine	9p-935p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				5	\$350.00			
Totals											15	\$2,800.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/03/12	15	\$2,800.00	\$2,380.00	\$112.15	\$2,492.15
Totals	15	\$2,800.00	\$2,380.00	\$112.15	\$2,492.15

Signature: _____

Date: _____

7/30/12

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 802482 /		Alt Order #
Product KIRK TV Week of 7.30-8.3		
Contract Dates 07/31/12 - 08/05/12		Estimate # 2661
Advertiser Friends of Kirk Caldwell		Original Date / Revision 07/30/12 / 07/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Mike Perkins	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 124.50
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	07/31/12	08/03/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	4	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-1111--				4	\$960.00	6.20			
N 2	KGMB	07/31/12	08/03/12	M-F HI News NOW at 6p	6p-630p		:30				NM	4	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-1111--				4	\$720.00	5.20			
N 3	KGMB	07/31/12	08/05/12	Su HI News NOW at 10p	10p-1035p		:30				NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$720.00	7.30			
N 4	KGMB	07/31/12	08/03/12	HI News: Sunrise 5-8a	5a-8a		:30				NM	8	\$2,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-2222--				8	\$260.00	2.90			
N 5	KGMB	07/31/12	08/03/12	Late Show wDavid Letterma	1030p-1130p		:30				NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-TWTF--				5	\$180.00	2.20			
N 6	KGMB	07/31/12	08/03/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	5	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-TWTF--				5	\$420.00	5.80			
N 7	KGMB	07/31/12	08/03/12	Jeopardy	4P-5P		:30				NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$95.00	2.80			
											Totals	124.50	\$12,805.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/05/12	30	\$12,805.00	\$10,884.25	\$512.87	\$11,397.12
Totals	30	\$12,805.00	\$10,884.25	\$512.87	\$11,397.12

Signature: _____ Date: _____

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CONTRACT

 **KHNL**
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 802628 /		Alt Order #
Product KIRK TV Week of 7.30-8.3		
Contract Dates 07/31/12 - 08/05/12		Estimate # 2661
Advertiser Friends of Kirk Caldwell		Original Date / Revision 07/30/12 / 07/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Nani Liu	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 39.50
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

												Totals		
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KHNL	07/31/12	08/03/12	Olympic Weekday Daytime	5a-5p		:30				NM	5	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	-TWTF--				5	\$200.00	3.50				
N 3	KHNL	07/31/12	08/03/12	The Olympic Zone	5p-7p		:30				NM	3	\$1,050.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	-TWTF--				3	\$350.00	4.00				
N 4	KHNL	07/31/12	08/05/12	Olympics Weekend Daytime	5a-5p		:30				NM	2	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	-----SS				2	\$400.00	5.00				
										Totals	39.50		10	\$2,850.00
*Tax 1 Note: General Excise Tax 4.712%														

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/05/12	10	\$2,850.00	\$2,422.50	\$114.15	\$2,536.65
Totals	10	\$2,850.00	\$2,422.50	\$114.15	\$2,536.65

Signature: _____ Date: _____

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CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

<u>Contract / Revision</u> 802652 /		<u>Alt Order #</u>
<u>Product</u> KIRK TV Week of 7.30-8.3		
<u>Contract Dates</u> 07/31/12 - 08/05/12		<u>Estimate #</u> 2661
<u>Advertiser</u> Friends of Kirk Caldwell		<u>Original Date / Revision</u> 07/30/12 / 07/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> Nani Liu	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHNL	07/31/12	08/05/12	Entertainment Tonight	3p-5p		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$140.00			

*Tax 1 Note: General Excise Tax 4.712%

Totals 1 \$140.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/03/12	1	\$140.00	\$119.00	\$5.61	\$124.61
Totals	1	\$140.00	\$119.00	\$5.61	\$124.61

Signature: _____ Date: _____

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